



MADELAINE RUMBALL
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/EXPERIENCE

HOOTSUITE 2016 - PRESENT

VIDEO & MOTIONGRAPHIC EDITOR

Editor working on Hootsuite Academy educational videos as well as internal marketing efforts.

Blue Hive (WPP) 2015 - 2016

LEAD VIDEO EDITOR

In-house video editor for Lincoln & Ford Canada's advertising agency. Responsible for a range of video content including broadcast production, social media, digital media & internal content.

Idoll Magazine New York 2014-2015

FREELANCE VIDEO EDITOR

Editor on a range of promotional videos within the Idoll magazine company.

Syndicate Seven Films 2013-2015

EDITOR & DIGITAL DESIGNER

Editor and media designer responsible for editing promotional content, trailers & feature films.

Ink Entertainment 2014-2015

FREELANCE VIDEO EDITOR

Designer/editor responsible for creating promotional videos for upcoming events. Worked with brands such as Avicii, Playboy, Dada Life and Bud Light.

Grand Jeté Los Angeles 2013

JUNIOR DESIGNER

Junior Designer responsible for assisting on client projects including motion graphics, film editing, branding and other digital media projects.

/EDUCATION

VANCOUVER FILM SCHOOL: DIGITAL DESIGN 2011-2012

Diploma specializing in motion graphics, video editing & graphic design.

VANCOUVER FILM SCHOOL: FOUNDATION OF VISUAL ART & DESIGN 2010-2011

Diploma with honours in studies of film, design & animation.

/TECHNICAL

SKILLS: Adobe After Effects, Premiere, Speed Grade, Illustrator, Photoshop, InDesign, FCP

PASSIONS: Reading, Harry Potter, Eating snacks, Reading Harry Potter while eating snacks.